



MUSKEGON AREA DISTRICT LIBRARY

2024 Annual Report



photo: Author Angeline Bouley meets with local high school students.



photo: a Little Reader explores at Playtime Power Hour.



RON SUSZEK
Library Director

BOARD OF TRUSTEES

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OUR MISSION

Muskegon Area District Library connects a diverse community to resources and services that educate, inform, enrich and entertain.

OUR VISION

Muskegon Area District Library is recognized as a primary resource for literacy and learning; a gathering place for families, cultural and civic life; and a contributor to the community's economic development. We ensure public sharing of digital print materials, and innovative technologies.

BRINGING THE JOY OF LIBRARIES INTO OUR COMMUNITIES

Besides offering books, audiobooks, movies music, and other traditional library materials for checkout, MADL also offers a plethora of unique experiences to get our communities excited about libraries, literacy, and learning.

From our early literacy villages, Storyville, that help kids and caregivers learn through play to bringing nationally recognized and award winning authors like Angeline Boulley into our communities, we're creating opportunities for library patrons of all ages to love reading.

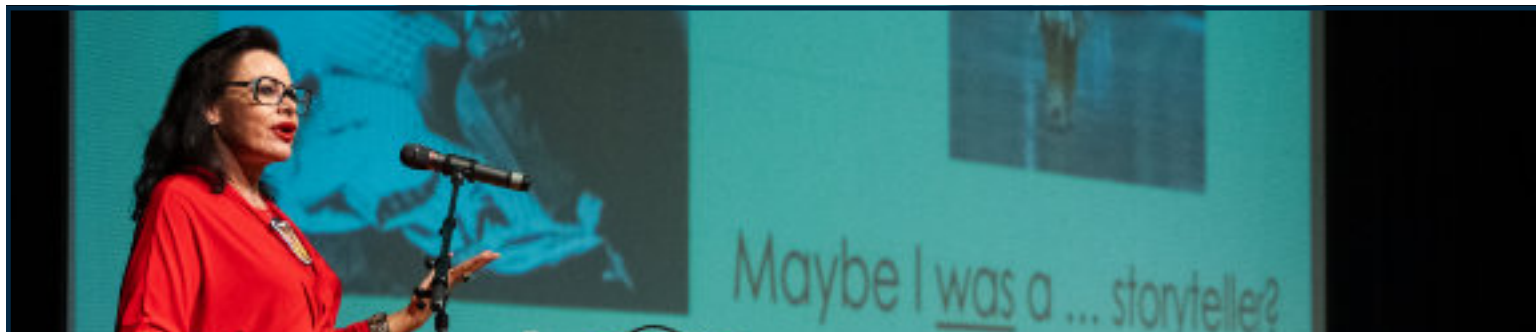


photo: Angeline Boulley speaks to the public.

9,811

People attended Big Read programs.



photo: Little Readers show off their art skills.

242

New sign ups for 1000 books before Kindergarten.



photo: Two new friends play at Ravenna Branch Storyville.

14,090

People visited Storyvilles.

READING FOR ALL

LVPD Branch of MADL is the Library for the Visually and Physically Disabled. In addition to offering the services available at all MADL Branches, LVPD Branch also offers special equipment such as accessible computers with larger screens, screen readers, braille printers, magnifiers, the Tovertafel (an interactive gaming table for those with disabilities), and a dedicated librarian who specializes in the federally funded Talking Books program.

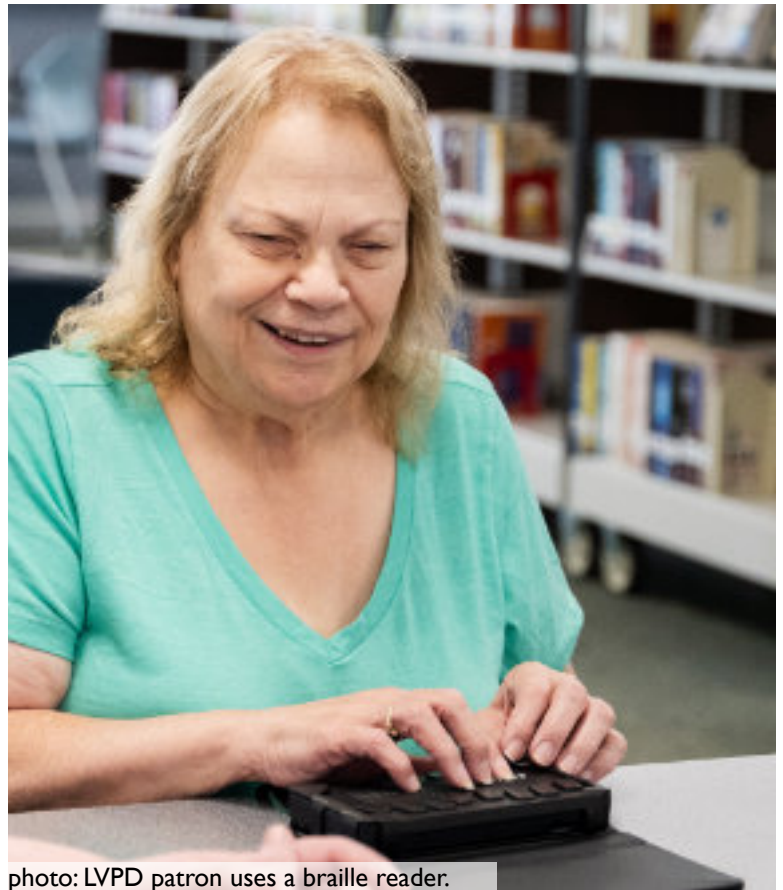


photo: LVPD patron uses a braille reader.



Bringing the Library to Muskegon County

MADL serves the majority of Muskegon County with 11 physical locations, an Outreach Van, and a Bookmobile. The MADL service area includes all of Muskegon County except for the City of Muskegon and the City of Muskegon school district; Whitehall and the Whitehall school district; and Fruitport Township and the Fruitport Township school district.

In 2024 MADL offered

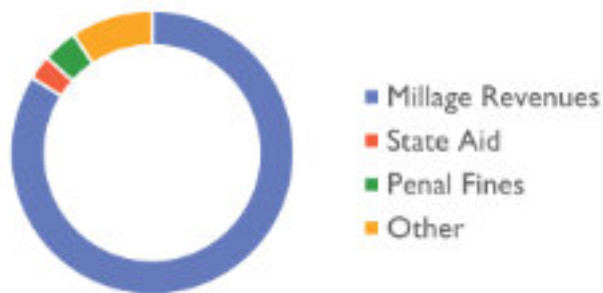
1,605 programs
and
28,491 people attended those programs.



photo: Library staff lead patrons on a sunrise bird hike.

LIBRARY BUDGET

INCOMES



EXPENDITURES



LIBRARY SERVICES

In-branch
circulation
increased

1.6%

2023 741,095

2024 752,624

6.2%

overall increase
in library visits
from 2023 to
2024.

2023 280,606

2024 298,110

TOP 5 DIGITAL RESOURCES

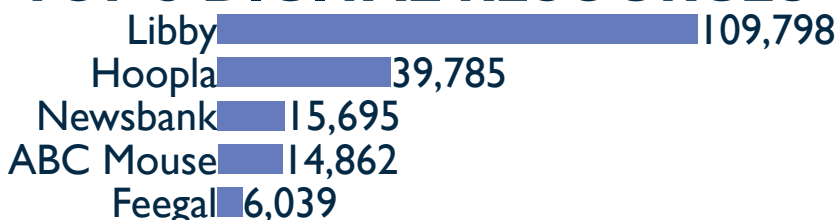


photo: Teens show off their Karaoke skills at a teen lock in.



DO MORE at the Library.

In addition to offering a diverse selection of programming to meet the diverse needs of our communities, MADL also offers an ever growing collection of items available for checkout. In addition to regular library materials, you can also find board games, metal detectors, air quality detectors, karaoke machines, and so much more in MADL's Library of Things.

While computers may be available at all MADL Branches, Montague is unique in that it offers a laptop kiosk for on-the-go patrons who need computer access outside of the library. Funded in part grants from the IMLS and Library of Michigan, this kiosk helps make some of the library more accessible for people short on time.

IN 2024 MADL OFFERED

183,228 Physical items in our collection

AND

8,544,471 Digital items

STAFF ANSWERED

52,604 Reference questions

AND

26,857 Phone calls

AND PATRONS SAVED

\$5,187,930.19
BY USING THE LIBRARY

Muskegon Area District Library serves over 100,000 people in Muskegon County with 11 branches, 1 Bookmobile, and 1 Outreach Van. MADL brings resources, services, and events into communities to enrich lives. MADL is a member of the Lakeland Library Cooperative.

For more information, visit **MADL.org**.



photo: Happy Noon Year party goers celebrate the New Year.