

MUSKEGON AREA DISTRICT LIBRARY

A meeting of the Muskegon Area District Library Board was held on Monday, June 17, 2024, at 4:00 p.m. at the Muskegon Area District Library – Administration Office, 4845 Airline Road, Muskegon, MI 49444. Staff present: M. Chandler-Nash, J. Endres, B. Hall, S. Rinsema-Sybenga, R. Suszek, and K. Wisniewski. Also present, M. Anderson, Legal Counsel, Don Kalisz and Callie from Kindred Marketing.

D. Hughes called the meeting to order at 4:00 p.m.

ROLL CALL

Present: Simmons, Vanaelst, Richards, Aerts, Hodges, Hughes

Excused: Richards, Scolnik

Absent: Root

Approval of Agenda

Motion by Hodges, Second by Vanaelst

That the Agenda be approved as presented.

Motion Carried

Board Development

None.

Consent Agenda

Motion by Hodges, Second by Simmons

That the Consent Agenda be approved as presented.

Motion Carried

Vouchers

Motion by Hodges, Second by Vanaelst

That the Vouchers for May 2024 be approved as presented.

ROLL CALL: Aerts, Hodges, Hughes, Vanaelst, Simmons

Motion Carried

Committee Reports

None.

Reports/Questions

R. Suszek reported the audited financial statements will be presented at the July meeting and he would like to move the July meeting from the Laketon Township Branch back to the Administration offices. M. Anderson said the board would have to make a board motion to make this change. The Director said that Don Kalisz will be here at 4:30 for a MADL logo presentation. MADL management staff were presented the logos at a prior meeting and were pleased with both logos shown. R. Suszek updated the board on the library collaboration with Hackley Public Library and White Lake Library for a combined interlibrary loan system. The new library app is now public and is shared on our MADL website which combines the three libraries' collections. There has been some

reluctance from Hackley Public Library. MADL is still very much in support of the initiative, and it makes the most sense for the County. As of now, MADL is on track for a \$35,000 savings. The Director also updated the Board on the collaborative meeting with Hackley Community Care, Access Health, Pathfinders, and Lakeshore Flavor to discuss a development in Muskegon Heights. A development is being proposed on a 9-acre plot on the corner of Sixth and Broadway. These organizations, including MADL, would like to create a community hub to provide services together, such as health care, daycare, library services, etc. This effort is in the beginning stages, and R. Suszek will bring more information to the Board. L. Aerts asked if MADL had ever investigated the difference between owning and leasing our library branches. R. Suszek will examine what the difference in those costs would be and bring the findings back to the board.

The Finance Director said the MERS Annual Actuarial Valuation is in and will go to the board in July. The report indicates that MADL is 100% funded on both pension plans.

S. Rinsema-Sybenga said the tax program has been completed for the year. She highlighted that the Muskegon Heights Branch had 199 tax returns completed, bringing \$300,000 to the local community. She also reported that the bike library program at the Muskegon Heights Branch started June 1st. Approximately 15 bikes have been checked out to date. The Summer Reading Club has kicked off, and MADL has 1,500 sign-ups at this time, which is 100 more than last year.

Old Business

R. Suszek will give the board a Strategic Plan update in September.

R. Suszek distributed the Circulation Policy Amendments and detailed each of the changes.

Motion by Hodges, Second by Aerts

That the Circulation Policy Amendments be approved as presented.

ROLL CALL

Ayes: Simmons, Vanaelst, Aerts, Hodges, Hughes

Nays: None

Motion Carried

R. Suszek spoke with Bob Scolnik regarding the North Muskegon Branch proposal. B. Scolnik expressed his concerns regarding fundraising at this time. While the takeover of the Norton Shores Branch holds some certainty with the large donation received, that is not the case in North Muskegon, and fundraising would be necessary. The Director would like to give North Muskegon City officials a response soon. One concern expressed was trying to fundraise while also preparing for a millage election.

New Business

As discussed earlier, R. Suszek would like to move the location of the July Board meeting to the Administration Building.

Motion by Hodges, Second by Vanaelst

That the July Board meeting be moved from the Laketon Township Branch to the Administration offices at 4845 Airline Road for the July 15th Board meeting.

Motion Carried

Don Kalisz from Kindred Marketing presented two logo designs for MADL. Both incorporated the acronym MADL for the logo; one design is more abstract, and the other is contemporary but more literal. The Board expressed their views on each of the designs. R. Suszek will send the designs via email for the Board to consider further and will form a consensus via email. Once the board chooses a design, Kindred can make changes/alterations. With the millage campaign on the horizon, a decision should be made soon. If needed, MADL can hold a Special Meeting.

Public Comment

None.

Board Comment

L. Aerts thanked Don Kalisz for all his efforts in the design process.

Adjournment

Motion by Hodges, Second by Vanaelst

That the meetings adjourn at 4:55 p.m.

Motion Carried

Reviewed and approved by

Linda Aerts, Secretary